

Pharaoh Hound Club of America
Board Meeting (Videoconference & Phone)
November 5, 2020

Members Present: Andrea Schokker, Theresa Harper, Mary Severino, Rebecca Stephens, Meredith Wille, Luciane Terra, Stephen Sipperly, Linda Witt, Robert Newman

Members Absent: none

The meeting was called to order at 8:02 pm (Eastern) by Vice-President Andrea Schokker.

- Minutes were approved with one modification
- 2019 Awards
 - Andrea to work with Sheila to schedule a Zoom meeting to do awards.
 - Send out by mail certificates for all awards and the plaques for the #1 will be given out at the 2021 National.
 - Note that we need to request supporters for the ~\$700 expenditure for awards. Pam Haig had paid for this up to her death. We can continue to do plaques for #1 if we can get financial support.
- Specialties
 - Board would request that all Facebook pages for specialties have one board member as an admin.
 - Western (approved)
 - Jayme has requests out to show secretaries for quotes
 - Scheduling a call with Donnelle to work through logistics
 - Has been in contact with a couple of local coursing clubs to borrow equipment
 - Board waiting on new schedule that occurs with the new dates of shows and then Mary can get together budget guidance
 - Jayme needs the information for who has judged specialties in the last couple of years
 - National (approved)
 - Wildwood hotel will be the host hotel
 - Meetings and banquet will likely be at host hotel
 - Board to give Sheila info on when they would like to hold the board meeting
 - Eastern (approved at this meeting)
 - Julie willing to do 3 days of supported entries rather than 4.
 - Meredith made motion to approve this specialty, Mary seconded, 8 votes in favor, 1 abstain – motion carries
- Board requested that Robert add 2 board members to the PHCA Facebook page as admins to avoid interruption in the case of an admin being unavailable. Robert to add Theresa and Meredith through the end of the year. Admins would change with changes in board makeup.
- Upcoming election
 - Ballots to be stuffed this weekend
 - At the time ballots are mailed, a ballot will be emailed to all members so that members do not have to wait on the mailed ballot
 - After ballots are mailed, Theresa will send out an email to a number of members that are not running and not on the board in order to get 3 members that are available to count ballots for the election (Theresa is not eligible). These will be counted on a weekend after the votes are due (due on or before Dec 15) that is

acceptable to the PHCA members that Theresa is able to locate to count votes. This will happen before the end of the year COVID restrictions allowing.

- **Treasurer's report**

Account Summary – Quarter 3

Balances at the close of the 3rd Quarter are as follows.

Account Balances: 09/30/20

Business Checking: \$ 6,512.66

Business Market Rate Savings: \$14,412.97

Pam Haig Mem. Rescue Fund: \$25,712.41

Total Accounts Balance: \$47,850.47

Account Balances: 06/30/20

Business Checking: \$ 9,297.84

Business Market Rate Savings: \$14,412.61

Pam Haig Mem. Rescue Fund: \$25,711.42

Total Accounts Balance: \$49,421.87

Change in Balances – June through September 2020.

Business Checking: \$ -2,785.18

Business Market Rate Savings: \$.36

Pam Haig Mem. Rescue Fund: \$.99

Total change from 01/01/19: \$ -2,783.83

General:

The club has had no income generator in 2020 due to the Covid crisis. Although spending has been closely monitored, expenses that are necessary for club operations must be paid. As noted in the club's annual meeting, the PHCA website required essential service improvements that were implemented in the 3rd quarter. Our renewals for the online store (Weebly) and our income processor (Square Inc) came up last month for the coming year. Anticipated expenses for the 4th quarter include the club's bond insurance policy, (due every 3 years @ \$850+) AKC club dues, QuickBooks fees, annual incorporation fee, and costs for mailing member ballots for the Board of Directors vote.

With club member dues being the only income expected until the September National, it will be both important and helpful for members to remit their annual dues for 2021 by the January deadline.

Treasury Audit:

Financial reports were sent to the Audit Committee for 2017 (May 1 – December 31), 2018 and 2019. Materials included General Ledgers, Statements of Activity and Statements of Financial Position Detail. The Audit Committee found the books to be in order, reporting those findings to the membership at the annual member meeting on July 30, 2020.

Website:

Three proposals were solicited for the work on the website. The least expensive and most flexible proposal was by 'Codeable.' Work was monitored by Cynthia Guinn with full payment held until completion. The total cost for the new website, including essential upgrades, security upgrades and added features was \$1,782.06. The site has a link to Café Press, a merchandise site used for the 2019 National. The PHCA receives a small percentage from Café Press sales. The site will also be linked to the PHCA Online Store for enhancing our sponsorship and specialty merchandise sales opportunities.

PHCA Online Store: The PHCA Online Store site on Weebly and our Online Store domain name at www.pharaohhoundclubofamerica.com have been renewed for the upcoming year.

I have been making updates to accommodate the 2021 Specialties Sponsorship opportunities, including the National, and eventually, the Western and Eastern. Included will be 'tabs' for social event sponsorships including the Welcome Meet & Greet, the Awards Banquet, Lunches and Club Awards.

In addition to trophy/award sponsorships, we also are set to be able to sell our specialty-related merchandise, with payments for merchandise going directly into PHCA accounts. Payments to selected vendors can/will be made via check or debit card as in the past. I have talked with Cynthia Guinn about coordinating links to the PHCA website and the online store. I will coordinate this with the event chairs as appropriate. Since our Online Store is a public site, with direct payments, we can promote our offerings to non-members who would like to support the club and the breed.

Membership: Club member dues invoices will be emailed to all members in early November. Payment of dues by January will be very helpful for the club's cashflow status.

To date, the following applicants have been approved by the Board.

Lee and Mark Bridges (Theresa Harper/Robert Newman)

Nikela Parks and Turner Parks (Theresa Harper/Mariah Houser)

Corey Heenan (Julie Gwin/Tom Andrews)

Pat Knigge (Alex Wood/Mark Doyle)

Will Nelson (Alex Wood/Mark Doyle)

Michelle James (Alex Wood/Mark Doyle)

Christine Bailey (Julie Gwin/Tom Andrews)

Justin Long (Alex Wood/Mark Doyle)

Alissa Long (Alex Wood/Mark Doyle)

Kailen Goldman (Alex Wood/Mark Doyle)

Gloria Tzuant (Alex Wood/Mark Doyle)

Jerry Marchelletta (Robert Newman/Theresa Harper)

Lori Evans (Julie Gwin/Kathy Carella)

Events: The 2021 National Specialty has been approved and pending further complications from Covid, will take place from September 15-19, 2021 at Purina Farms. Planning for a Western in October 2021 and an Eastern in December 2021 have begun. We all hope the events scheduled for 2021 will be well-attended, fun and profitable for the club.

Theresa moved to adjourn the meeting, Stephen seconded the motion. It was unanimously approved and the meeting was adjourned at 5:59 PM

Respectfully submitted by:

Theresa Harper

PHCA Recording Secretary